

EEO PUBLIC FILE REPORT – WBBR (New York, NY)

- A. Employment Unit Covered: WBBR
- B. Reporting Period: February 1, 2007 – January 31, 2008
- C. Full-time Vacancies Filled and Recruitment Source to Fill Vacancy:

| Vacancy Filled | Hire Source | Recruitment Source |
|-----------------------|--------------------|---------------------------|
| Senior News Editor | Employee Referral | See chart below |
| Senior News Editor | Employee Referral | See chart below |
| Senior News Editor | Mediabistro.com | See chart below |
| News Writer | Employee Referral | See chart below |

- D. Additional Recruitment Sources Used By Bloomberg:

| Recruitment Source | Contact Info | Referrals | Interviews |
|--|---|------------------|-------------------|
| Asian American Journalist Association (“AAJA”) | Gwen Singleton, Meeting and Event Manager 1182 Market St., Suite 320 San Francisco, CA 94102 415-346-2051, ext. 108 | 0 | 0 |
| Adweek | Delci Lopez P.O. Box 16569 North Hollywood, CA 91615 646-654-5310 | 0 | 0 |
| America’s Job Bank | unknown* | 1 | 1 |
| Amsterdam Newspaper | Dottie Williams 2340 Fredrick Douglas Blvd. New York, NY 10027 212-932-7425 | 0 | 0 |
| Bayspo | unknown* | 1 | 0 |
| Blackcollegian | unknown* | 1 | 0 |
| Bloomberg.com | Amanda Kaplan 731 Lexington Ave. New York, NY 10022 212-318-2000 | 87 | 5 |
| Cardiff University ** | David English Cardiff School of Journalism, Media & Cultural Studies The Bute Building Kind Edward VII Avenue Cardiff CF 10 3NB, UK +44 (0) 29 2087 4041 | 1 | 0 |
| Careerbuilder.com | Natalie Biggs 8420 West Bryn Mar Ave., Suite 1000 Chicago, IL 60631 212-659-7030 | 8 | 0 |
| Collegegrad.com | unknown* | 1 | 0 |

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| Columbia University | Ernest R. Sotomayor 604-F Journalism 2950 Broadway, MC 3806 New York, NY 10027 212-854-4922 | 0 | 0 |
| Cornell University | MaryEllen Murphy Day Hall Lobby Ithaca, NY 14853 607-255-6934 | 0 | 0 |
| Eljobfinder.com | unknown* | 1 | 0 |
| Employee Referrals | Amanda Kaplan 731 Lexington Ave. New York, NY 10022 212-318-2000 | 11 | 4 |
| Equal Opportunity Publications | Gary Francois 445 Broad Hollow Road Suite 425 Melville, NY 11747 631-421-9421, ext. 26 | 1 | 0 |
| Eurojobs.com | unknown* | 1 | 0 |
| Hotjobs.com | Julie Dyrsten 406 West 31 st St. New York, NY 10001 877-468-5627 | 21 | 0 |
| Hoy Newspaper | Miriam Nieto 330 West 34th St. New York, NY 10001 917-339-0854 | 0 | 0 |
| Journalismjobs.com | Dan Rohn 72 Plaza Dr. Berkeley, CA 94705 510-653-1521 | 2 | 1 |
| Journalismnext.com | Eric Wee P.O. Box 30846 Bethesda, MD 20824 703-629-0178 | 0 | 0 |
| Media Bistro | Patrick Casey 494 Broadway, 4th Floor New York, NY 10012 212-929-2588 | 1 | 1 |
| Ming Pao Daily News | Andrew Lau 43-31 33rd St. Long Island City, NY 11101 718-786-2888 ext. 108 | 0 | 0 |
| Monster.com | Elan Masliyah 5 Clock Tower Pl., #500 Maynard, MA 01754 800-666-7837 | 3 | 0 |
| National Association of Colleges and Employers (“NACE”) | Andrea McEwen-Henderson 62 Highland Avenue Bethlehem, PA 18017 610-868-1421, ext. 126 | 1 | 0 |
| National Association of Black Journalists (“NABJ”) | Kelly Madison University of Maryland 8701-A Adelphi Rd. Adelphi, MD 20783 301-445-7100 ext. 109 | 1 | 1 |

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| National Association of Hispanic Journalists (“NAHJ”) | Azuree Salazar, Development Director 1000 National Press Building 529 14th St., NW Washington, DC 20045 202-662-7145 | 0 | 0 |
| National Lesbian and Gay Journalist Association (“NLGJA”) | Kelly Simon, Director of Development 1420 K St., NW, Suite 910 Washington, DC 20005 202-588-9888 ext. 13 | 0 | 0 |
| NewYorkJobs.com | unknown* | 7 | 0 |
| NY Law Journal | unknown* | 1 | 0 |
| New York Times | Miyan Levenson 500 Seventh Ave., 8th Floor New York, NY 10018 212-556-4420 | 2 | 0 |
| New York University | Pamela Noel 7 East 12th St., 1st Floor New York, NY 10003 212-992-9665 | 1 | 0 |
| Northwestern University | Loraine Hasebe 633 Clark St. Evanston, IL 60208 847-467-7393 | 0 | 0 |
| The Poynter Institute | Colleen Eddy 801 Third St. South St. Petersburg, FL 33701 727-896-6703 | 0 | 0 |
| Rutgers University | Larissa Keller 303 Cooper St. Camden, NJ 08102 732-932-8097 | 0 | 0 |
| South Asian Journalists Association (“SAJA”) | John Laxmi, Treasurer 19 Eisenhower Rd. Closter, NJ 07624 212-854-0191 | 0 | 0 |
| University of Michigan | Lynne Sebille-White 3200 Student Activities Building 515 East Jefferson Street Ann Arbor, MI 48109 734-764-7460 | 1 | 0 |
| Unknown | | 8 | 0 |
| Variety ** | Elana Denis Broadcasting & Cable/Multichannel News 36 Park Avenue South New York, NY 10010 646-746-6741 | 1 | 0 |
| Washington & Lee University | Pamela Luecke 117 W. Washington St. Lexington, VA 24450 540-458-8435 | 0 | 0 |
| Workable Charities | unknown* | 7 | 0 |

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| Yahoo | Julie Dyrsten 406 West 31 st St. New York, NY 10001 877-468-5627 | 5 | 0 |
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* WBBR does not have a direct relationship with these sources, and thus, cannot provide contact information for them. These sources circulate information about WBBR job postings, without obtaining the information from WBBR personnel.

** Please note that these are not recruitment sources used for the WBBR vacancies, but certain applicants for the WBBR vacancies noted that these were their referral sources.

E. Recruitment Initiatives Implemented During the Reporting Period:

During the reporting period, personnel with substantial responsibility for hiring decisions at WBBR participated in job fairs sponsored by the Asian American Journalist Association (“AAJA”); the National Lesbian and Gay Journalist Association (“NLGJA”); Investigative Reporters and Editors, Inc. (“IRE”); the National Association of Hispanic Journalists (“NAHJ”); the Native American Journalist Association (“NAJA”); and the South Asian Journalist Association (“SAJA”).

WBBR has an ongoing internship program where college students gain practical broadcast experience and acquire skills related to broadcast employment. One intern worked at WBBR in the summer of 2007.

From August 1 - August 4, 2007, a WBBR reporter served as a trainer and mentor to a student during the Asian American Journalist Association (“AAJA”) conference. This activity was a part of the National Public Radio (“NPR”) “boot camp.” The WBBR reporter coached and trained the assigned student on business radio reporting during the AAJA convention in Miami, Florida.

On December 4, 2007, WBBR station management and Human Resources representatives received training from legal counsel on methods of ensuring equal employment opportunity and preventing discrimination, including how to comply with the Federal Communications Commission’s EEO rules.

A variety of training programs are offered to enable WBBR personnel to acquire news skills that could qualify them for higher level positions, including a variety of training programs in management development and the financial markets. In addition, WBBR offers one-on-one mentoring and voice coaching.